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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Takao YOSHIMINE, et al.

SERIAL NUMBER: 09/819,965

GROUP: 3688

FILED: March 28, 2001

EXAMINER: CHAMPAGNE, DONALD

FOR: SYSTEM AND METHOD FOR DETERMINING PROFITS TO BE GIVEN BACK
FOR NETWORK CONTENT DATA HAVING ADVERTISEMENTS

REQUEST TO CORRECT TITLE OF INVENTION

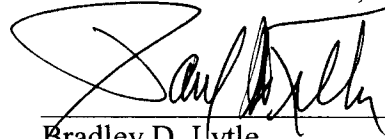
MAIL STOP ISSUE FEE
COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

SIR:

In the matter of the above-identified application for patent, we hereby request
correction of your records to reflect the correct title of the invention. The title of the
invention should read as follows: **SYSTEM AND METHOD FOR DETERMINING
PROFITS TO BE GIVEN BACK FOR NETWORK CONTENT DATA HAVING
ADVERTISEMENTS.**

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, L.L.P.



Bradley D. Lytle
Registration No. 40,073

Customer Number

22850

Tel. (703) 413-3000
Fax. (703) 413-2220
(OSMMN 07/09)